

Stephanie Yasko

sryasko@gmail.com | yaskodesign.com | 541-261-1189

8+ Years Multifaceted Design Expertise | Artistic Precision | Strategic Brand Evolution

Creates compelling visual identities by aligning design initiatives with business objectives and leading impactful branding projects across various channels, which result in a significant and measurable increase in brand awareness.

Skills

Brand Deployment
Brand Strategy
Digital Design

Instructional Imagery
Motion Graphics
Presentation Design

Print Asset Production
Social Media Campaigns
Style/brand Guides

Web Design
Website Management
Video Editing

Software

Adobe Creative Suite: After Effects | Illustrator | InDesign | Photoshop | Premiere Pro | XD

Microsoft Office: Excel | PowerPoint | Word

Google G Suite: Docs | Drive | Gmail | Sheets | Slides

Collaboration/Communication: Figma | Asana | Basecamp | Jira | Slack | Trello | Zoom | Canva

Social Media: Hootsuite | LinkedIn | Meltwater | Twitter | YouTube

Web Tools: Drupal | Google Analytics | Marketo | WordPress | Basic HTML | Basic CSS | Basic Python

Scientific: Schrödinger Platform | PyMOL

Work Experience

Yasko Design, Portland, OR
Senior Design Consultant

August 2023 - Present

Skillfully managed multiple clients, delivering exceptional services and collateral with consistently delighted results.

- Created engaging, professional presentations, videos, animations, graphics, and more empowering clients to successfully advance company initiatives.
- Successfully managed client relationships, maintaining satisfaction through effective communication and delivering on project goals.

Absci, Vancouver, WA
Senior Brand Designer

May 2022 - August 2023

Designed and standardized internal and external branding, curating a comprehensive brand toolkit to enhance consistency.

- Fulfilled diverse design needs, including the creation of business development materials, digital marketing design, and internal documentation.
- Partnered with the Chief Marketing Officer and CEO to strategically expand the visual brand, aligning design initiatives with overall business objectives

Schrödinger, Portland, OR
Senior Marketing / Designer

July 2016 - April 2022

Collaborated closely with the Brand Director to spearhead the successful management and implementation of new company-wide branding initiatives.

- Developed effective social media campaigns, boosting brand visibility and engagement.
- Oversaw external contractors and suppliers, ensuring timely project completion through direct and effective management.
- Co-managed a cross-department project to enhance the design of product-centric web pages.

Education **Bachelor's of Science** | University of Oregon